

The HERALD

Your Community Magazine

Welcome to The Herald - Your Community Magazine, established in 1994, The Herald is a free magazine distributing copies, both printed and online, every three weeks.

Printed issues of The Herald are distributed across a wide footprint covering Hythe and The Waterside, Totton, Romsey, Lyndhurst, New Forest and surrounding areas.

The Herald can also be read in its entirety, free of charge via our website and can be accessed across all devices. Unlike other publications readers don't have to subscribe or sign in to be able to read the magazine, making it accessible to all. Website addresses and emails are hyperlinked throughout the online magazine making it easy for readers to make contact or find out more about our advertisers.

A link to the latest online Herald is distributed via our Facebook page and shared out to local community groups within our distribution area.

The Magazine is published every three weeks and designed to encourage local enterprise, for all businesses, voluntary organisations, community projects, charities, events and local attractions. The Herald prides itself on featuring interesting and easy-to-read news stories about local people, businesses, events, topical subjects and general information and advice editorial.

The Herald provides an affordable and successful platform for businesses and organisations of all sizes to advertise. As you can see from the Rate Card, by keeping overheads to a minimum, we're able to offer realistic advertising rates, which give even the smallest businesses and those with a limited budget the opportunity to get their message directly to potential customers within their own catchment area.

Every issue, local residents pick up their free copy of The Herald from local shops, pubs, garages, community centres and other easily accessible places – a full list of our pick-up points is included in this Media Pack. We know The Herald works because our readers and advertisers tell us!

If you would like further information please contact me on the details below or pop in to the office.

I look forward to hearing from you soon.

Sue

Sue Jones

Advertising

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RATE CARD

ALL ADVERTISING IS IN MONO

FULL PAGE - £205 + VAT

(277mm x 189mm)

HALF PAGE - £127 + VAT

LANDSCAPE (130mm x 189mm)

PORTRAIT (190mm x 124mm or 265mm x 92mm)

13 cm x 3 col
(quarter page)
£72.15 + VAT

10 cm x 3 col
£55.50 + VAT

10 cm x 6 col
£111 + VAT

MORE
SIZES ARE
AVAILABLE
(SCC £1.85
+ VAT)

4 cm x 3 col
£22.20 + VAT

COLUMN WIDTHS

- 1 Column - 28mm
- 2 Columns - 60mm
- 3 Columns - 92mm
- 4 Columns - 124mm
- 5 Columns - 157mm
- 6 Columns - 189mm

FRONT PAGE
SCC £3.40 + VAT
BACK PAGE
SCC £2.80 + VAT
(check availability)

5 cm x 3 col
£27.75 + VAT

4cm x 2 col
£14.80 + VAT

4 cm x 1 col
£7.40 + VAT

5 cm x 2 col
£18.50 + VAT

5 cm x 1 col
£9.25 + VAT

6 cm x 3 col
(eighth page landscape)
£33.30 + VAT

6 cm x 1 col
£11.10 + VAT

7 cm x 3 col
£38.85 + VAT

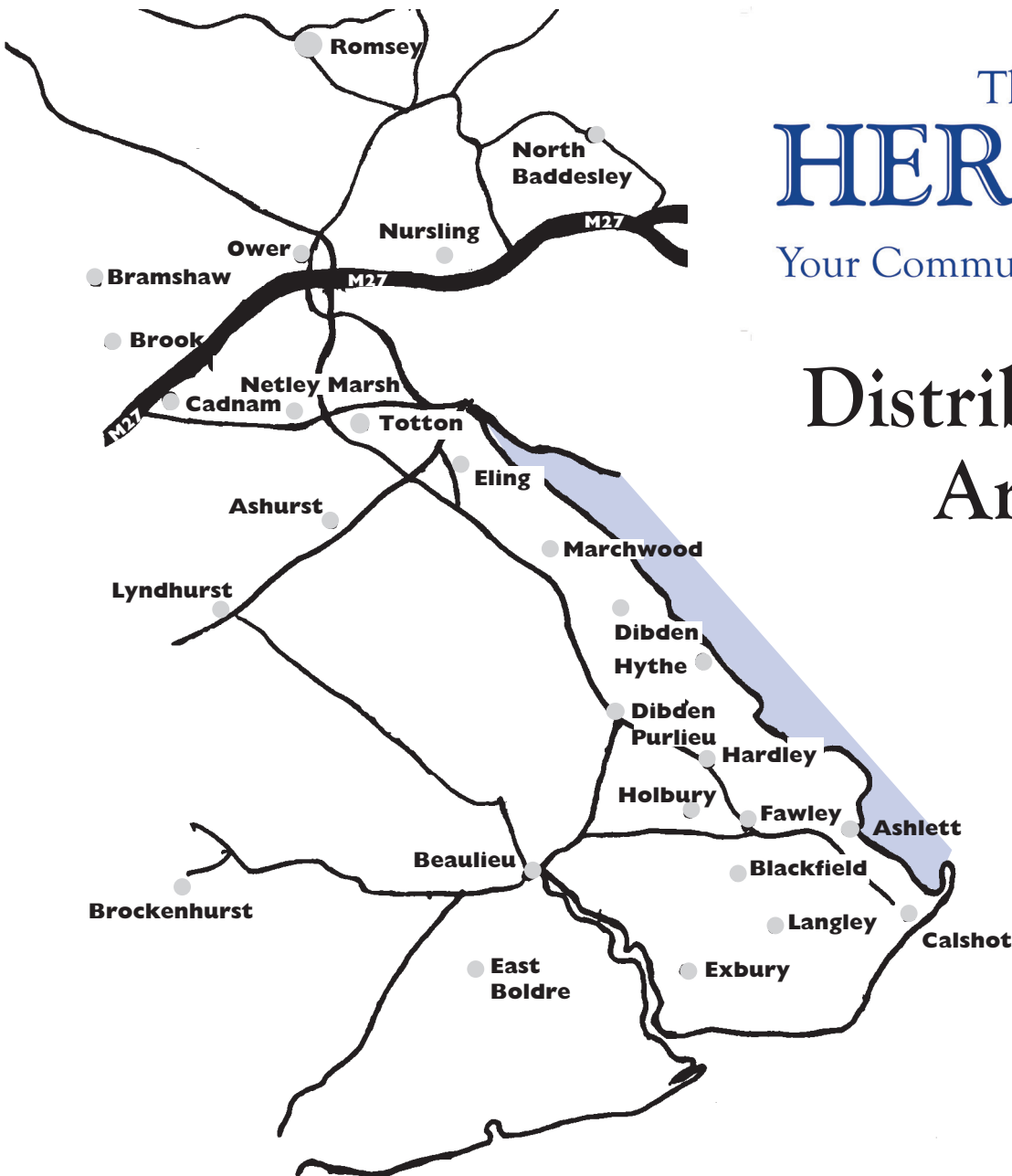
10 cm x 2 col
£37 + VAT

5 cm x 6 col
£55.50 + VAT

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Distribution Area



PICK UP POINTS

HYTHE

• Age Concern • Amberley Jewellers • BeBe's Café • Bells Furnishing • Beyond the Fringe • The Boathouse • BH Marine • Boots • Cards for all Occasions • CGM Solicitors • Chip N Tails • Citrine Estates • Cornerstone • Crew Barbers • Dancewise Studios • Direct Carpets • Ebenezer's • Eden Health & Beauty • The Frame Shop • Fred.Olsen Travel Agents • Freedom Boat Club • Fully Woolly • Havencourt • Headquarters • Herald Publishing • Hythe Chiropractic Centre • Hythe & District Social Club • Hythe Community Centre • Hythe & Dibden Parish Council • Hythe Ferry Office • Hythe Hospital • Hythe Kebab Centre • Hythe Library • Hythe Photographic & Electrical • Hythe PO • Hythe & Waterside Lettings • The Indian Kitchen • Jane Bidwell Flowers • J R Hardware • KJ's Mobility • Luis Liu • LW Repairs • The Maples • Master Spares • Millie's Tea Rooms • MM Sales & Lettings • Mockingjay • Modern Chinese Takeaway • Oxfam Bookshop • Oyster Financial • C A Parfitt & Son • Paul Jeffreys • Pearsons • Pebbles • Philpotts • Rocco's • Room 13 • Seadown Vets • Seashells • Shell Garage • St John's Hall • Tenovus • Toys Ahoy • Visual Cuts • Waitrose • Warings • Waterside Furnishings • Waterside Health Centre • Waterside Physiotherapy & Osteopathy Clinic • Waterside Tours • WessMaps

DIBDEN PURLIEU & BUTTS ASH

• Age UK • Arrosto Di Caffé • Badgers Holt • Benjamin Wells • Coppice Gate • Dibden Purlieu Newsagents • Forestside Dental • Forestside Health Centre • The Glen • The Heath Hotel • Joyners • Netley View Post Office • Sam Long Fruit & Veg • Shawfix • St Andrew's Church • St Anne's Community Centre • Tails 2 Fish & Chips

DIBDEN & MARCHWOOD

• All Saints Church • Applemore College • Berkeley Parks Church Farm • Clayfields Post Office • Horrill Centre • Premier Express • Pockets

• The Podium • The Roebuck • Tesco Petrol Station • Waters Edge • Welcome • White Horse

BLACKFIELD & LANGLEY

• Age Concern • Blackfield Baker • Blackfield Garage Services • Blackfield Newsagents • Compuco • Fawley Royal British Legion • GJ's Plaice • Gang Warily • Harts & Mortons Hair & Beauty • Langley Tavern • Lepe Beach Café • New Forest Bistro • Priest Croft • Tesco • Wendys Café • Zoutorias

FAWLEY & ASHLETT

• All Saints Church • B's Garage • Calshot Activities Centre • Charisma • Charles Ley Court • The Falcon • Fawley Garage • Jolly Sailor • Jubilee Hall • Premier Fawley Express/PO • Sundial Cottage Rest Home • Yew Tree Workshop

HOLBURY

• Boots • Computaplace • Expert Domestic • Eyre & Elliston • Forest Home • HairWorks • Holbury Dry Cleaners • Holbury Fish Bar • Holbury Pets • Holbury Service Station • Holbury Tool Hire • Jasper Vincent Solicitors • ML Convenience Store • Old Mill Inn • PC Buildings Supplies • Travis Perkins • Vibrant Forest Brewery • Walbank Opticians • Waterside Carpets

BEAULIEU, BROCKENHURST, EAST BOLDRE,

EXBURY & PILLEY

• Belle & Blossom • BH Marine • Chapel Store, East Boldre • Drift Inn • Exbury Club • Exbury Gardens Shop • Fairweathers Garden Centre • Pilley Stores • The Royal Oak • Turfcutters Arms, East Boldre

TOTTON

• AFC Totton • Age Concern • Arrosto Di Caffé • Best One • Calmore Community Centre • Calmore Service Station • Castle Investments • Complete Bathrooms • Debra • Eling Heritage Centre Café • Footner & Ewing • Goodies • Graysons Hairdressers • Hairtalk • Hairway Barbers

• Hanger Farm • HCC • Images Hairdressers • Masons • Maydays • McColls • More Than Hair • The Old Farmhouse • Salmon Leap • Sunnyfields • Sweet Thoughts • Tesco Express • Testwood Arms • Three Score Club • Totton Civic Centre • Totton Community Centre • Totton & Eling Bowls Centre • Totton & Eling Tennis Centre • Totton Library • Water Lane Post Office • West Totton Centre • West Totton Launderette

ASHURST, CADNAM, COPYTHORNE, LYNDHURST & NETLEY MARSH

ASHURST: Forest Inn • Happy Cheese • Longdown Farm Shop • New Forest Inn, Ashurst • Welcome
CADNAM/COPYTHORNE: • Coach & Horses • Co-op • The Empress of Blandings • Le Chateau • White Hart Inn • Woodington Feeds
LYNDHURST: Fox & Hounds • Fenwick2 • The Greenwood Tree • Lyndhurst Community Centre • The Lyndhurst Tea House • Lyndhurst Working Mens Club • Mailmans Arms • Oakhaven • Peggy May's Coffee Shop • Tesco • Waterloo Arms
MINSTEAD: Trusty Servant
NETLEY MARSH: • Discount Warehouse

ROMSEY AREA

• Age Concern • Carlo's Tea Rooms • Co-op, Halterworth • Crosfield Hall • Gilberts Nursery • Home Hardware • Luzborough Inn • Nisa • North Baddesley Community Library • The Phoenix • Ray Meader & Son • Romsey Library • Seafare Two • Teacups Café • The Duke on the Test • Wellow Village Stores

SURROUNDING AREA

BRAMSHAW/BROOK: The Bell • Bramshaw Village Stores • The Green Dragon • Sir Walter Tyrrell
NURSING: • The Four Horseshoes
OWER: • Mortimer Arms Hotel

CALL 023 8084 5700 IF YOU WOULD LIKE TO BECOME A PICK UP POINT

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2026 ADVERTISING DEADLINES

Issue	Booking Date (12noon)	Copy Date (10am)	Publication Date
485	12th December	18th December	8th January 26
486	9th January	15th January	29th January
487	30th January	5th February	19th February
488	20th February	26th February	12th March
489	13th March	19th March	2nd April
490	1st April	9th April	23rd April
491	24th April	30th April	14th May
492	15th May	21st May	4th June
493	5th June	11th June	25th June
494	26th June	2nd July	16th July
495	17th July	23rd July	6th August
496	7th August	13th August	27th August
497	26th August	3rd September	17th September
498	18th September	24th September	8th October
499	9th October	15th October	29th October
500	30th October	5th November	19th November
501	20th November	26th November	10th December
502	11th December	17th December	14th January 2027
503	15th January	21st January	4th February