The HERALD

Your Community Magazine





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Welcome to The Herald - Your Community Magazine, established in 1994, The Herald is a free magazine distributing copies, both printed and online, every three weeks.

Printed issues of The Herald are distributed across a wide footprint covering Hythe and The Waterside, Totton, Romsey, Lyndhurst, New Forest and surrounding areas.

The Herald can also be read in its entirety, free of charge via our website and can be accessed across all devices. Unlike other publications readers don't have to subscribe or sign in to be able to read the magazine, making it accessible to all. Website addresses and emails are hyperlinked throughout the online magazine making it easy for readers to make contact or find out more about our advertisers.

A link to the latest online Herald is distributed via our Facebook page and shared out to local community groups within our distribution area.

The Magazine is published every three weeks and designed to encourage local enterprise, for all businesses, voluntary organisations, community projects, charities, events and local attractions. The Herald prides itself on featuring interesting and easy-to-read news stories about local people, businesses, events, topical subjects and general information and advice editorial.

The Herald provides an affordable and successful platform for businesses and organisations of all sizes to advertise. As you can see from the Rate Card, by keeping overheads to a minimum, we're able to offer realistic advertising rates, which give even the smallest businesses and those with a limited budget the opportunity to get their message directly to potential customers within their own catchment area.

Every issue, local residents pick up their free copy of The Herald from local shops, pubs, garages, community centres and other easily accessible places – a full list of our pick-up points is included in this Media Pack. We know The Herald works because our readers and advertisers tell us!

If you would like further information please contact me on the details below or pop in to the office.

I look forward to hearing from you soon.

Sue

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RATE CARD

ALL ADVERTISING IS IN MONO

FULL PAGE - £205 + VAT

(277mm x 189mm)

HALF PAGE - £127 + VAT

LANDSCAPE (130mm x 189mm)
PORTRAIT (190mm x 124mm or 265mm x 92mm)

13 cm x 3 col
(quarter page)
£72.15 + VAT

10 cm x 3 col
£55.50 + VAT

10 cm x 6 col
£111 + VAT

MORE SIZES ARE AVAILABLE (SCC £1.85 + VAT)

4 cm x 3 col
£22.20 + VAT

COLUMN WIDTHS

1 Column - 28mm
2 Columns - 60mm
3 Columns - 92mm
4 Columns - 124mm
5 Columns - 157mm
6 Columns - 189mm

4cm x 2 col
£14.80 + VAT

FRONT PAGE
SCC £3.40 + VAT
BACK PAGE
SCC £2.80 + VAT
(check availability)

5 cm x 3 col
£27.75 + VAT

4 cm x 1 col
£7.40 + VAT

5 cm x 2 col
£18.50 + VAT

6 cm x 3 col
(eighth page landscape)
£33.30 + VAT

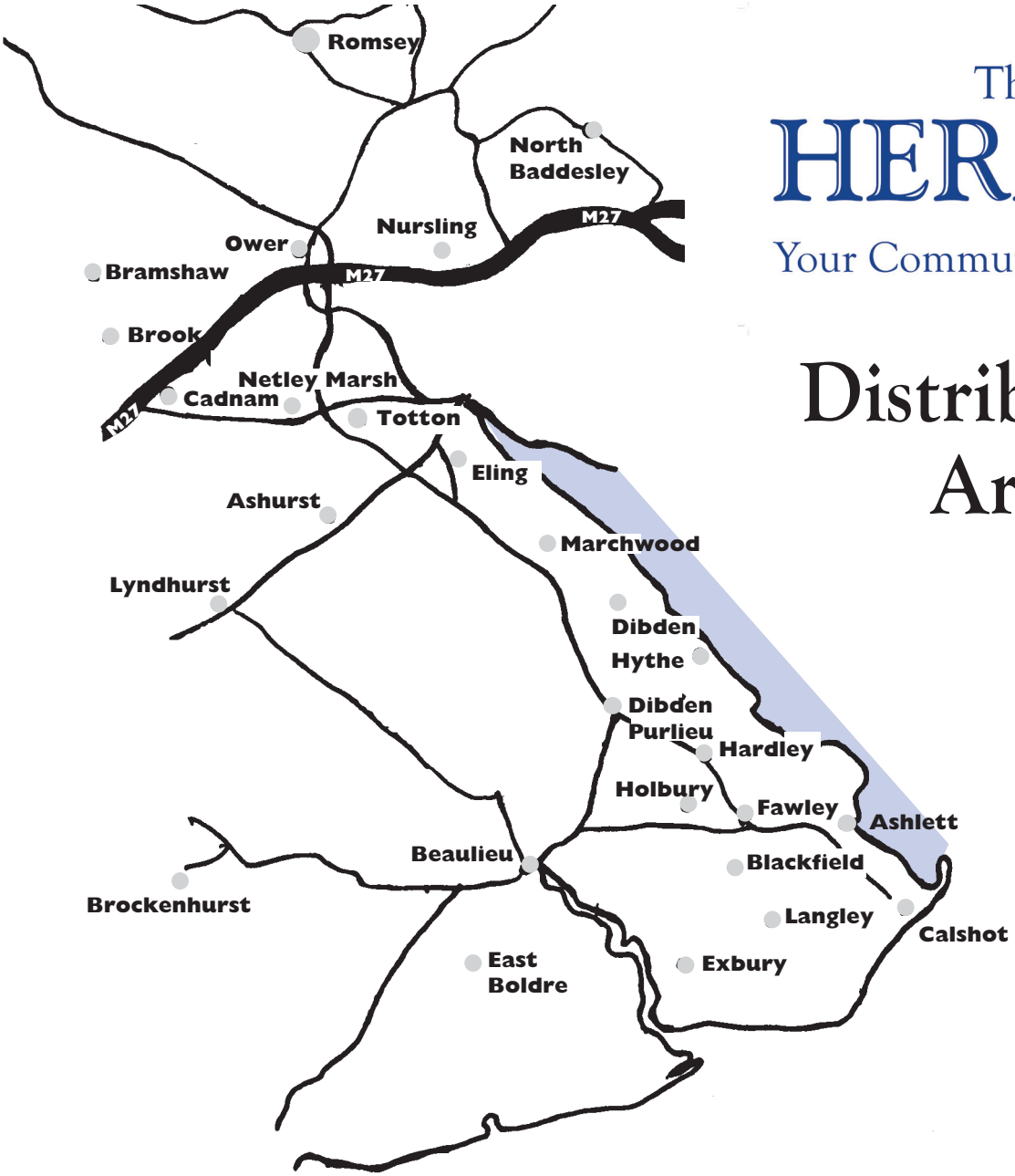
5 cm x 1 col
£9.25 + VAT

10 cm x 2 col
£37 + VAT

6 cm x 1 col
£11.10 + VAT

7 cm x 3 col
£38.85 + VAT

5 cm x 6 col
£55.50 + VAT



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Distribution Area

Pick Up Points

HYTHE

• Age Concern • Amberley Jewellers • BeBe's Café • Bells Furnishing • Beyond the Fringe • The Boathouse • BH Marine • Boots • Cards for all Occasions • CGM Solicitors • Citrine Estates • Cornerstone • Crew Barbers • Dancewise Studios • Ebenezer's • Eden Health & Beauty • The Frame Shop • Fred.Olsen Travel Agents • Freedom Boat Club • Fully Woolly • Herald Publishing • Honeys • Hythe Chiropractic Centre • Hythe & District Social Club • Hythe Community Centre • Hythe & Dibden Parish Council • Hythe Ferry Office • Hythe Hospital • Hythe Kebab Centre • Hythe Library • Hythe Photographic & Electrical • Hythe Pier Museum • Hythe Post Office • Hythe & Waterside Lettings • The Indian Kitchen • Jane Bidwell Flowers • J R Hardware • KJ's Mobility • Lovells • Luis Liu • LW Repairs • The Maples • Marina Fish Bar • Master Spares • Millie's Tea Rooms • MM Sales & Lettings • Modern Chinese Takeaway • Oxfam Bookshop • Oyster Financial • C A Parfitt & Son • Paul Jeffreys • Pearsons • Philpotts • Rocco's • Room 13 • Seadown Vets • Seashells • Shell Garage • St John's Hall • Tenovus • Toys Ahoy • Travellers Rest • Visual Cuts • Waitrose • Warings • Waterside Furnishings • Waterside Health Centre • Waterside Physiotherapy & Osteopathy Clinic • Waterside Tours • WessMaps

DIBDEN PURLIEU & BUTTS ASH

• Age UK • Arrosto Di Caffé • Badgers Holt • Benjamin Wells • Coppice Gate • Dibden Purlieu Newsagents • Forestside Dental • Forestside Health Centre • The Glen • Joyners • Netley View Post Office • Sam Long Fruit & Veg • Shawfix • St Andrew's Church • St Anne's Community Centre • Tails 2 Fish & Chips

DIBDEN & MARCHWOOD

• All Saints Church • Applemore College • Berkeley Parks Church Farm • Clayfields Post Office • Horrill Centre • Premier Express • Pococks • The Podium • The Roebuck • Tesco Petrol Station • Waters Edge • Welcome • White Horse

BLACKFIELD & LANGLEY

• Age Concern • Blackfield Baker • Blackfield Garage Services • Blackfield Newsagents • Compuco • Fawley Royal British Legion • G J's Plaice • Gang Warily • Harts & Mortons Hair & Beauty • Langley Tavern • Lepe Beach Café • New Forest Bistro • Priest Croft • Right Autos • Tesco • Wendys Café • Zoutorias

FAWLEY & ASHLETT

• All Saints Church • Calshot Activities Centre • Charisma • Charles Ley Court • The Falcon • Fawley Garage • Jolly Sailor • Jubilee Hall • Premier Fawley Express/PO • Right Autos • Sundial Cottage Rest Home • Yew Tree Workshop

HOLBURY

• Boots • Computaplace • Expert Domestics • Eyre & Elliston • Forest Home • HairWorks • Holbury Dry Cleaners • Holbury Fish Bar • Holbury Pets • Holbury Service Station • Holbury Tool Hire • Jasper Vincent Solicitors • ML Convenience Store • Montage • Old Mill Inn • PC Buildings Supplies • Travis Perkins • Vibrant Forest Brewery • Walbank Opticians • Waterside Carpets

BEAULIEU, BROCKENHURST, EAST BOLDRE, EXBURY & PILLEY

• Belle & Blossom • BH Marine • Chapel Store, East Boldre • Drift Inn • Exbury Club • Exbury Gardens Shop • Fairweathers Garden Centre • Pilley Stores • The Royal Oak • Turfcutters Arms, East Boldre

TOTTON

• AFC Totton • Age Concern • Arrosto Di Caffé • Best One • Calmore Community Centre • Calmore Service Station • Castle Investments • Complete Bathrooms • Debra •Eight Wealth Management • Eling Heritage Centre Café • Footner & Ewing • Goodies • Graysons Hairdressers • Hairtalk • Hairway Barbers • Hanger Farm • HCC • Images Hairdressers • Masons • Maydays • McColls • More Than Hair • The Old Farmhouse • Salmon Leap • Sunnyfields • Sweet Thoughts • Tesco Express • Testwood Arms • Three Score Club • Totton Civic Centre • Totton Community Centre • Totton & Eling Bowls Centre • Totton & Eling Tennis Centre • Totton Library • Water Lane Post Office • West Totton Centre • West Totton Launderette

ASHURST, CADNAM, COPYTHORNE, LYNDHURST & NETLEY MARSH

ASHURST: *Forest Inn • Happy Cheese • Longdown Farm Shop • New Forest Inn, Ashurst • Welcome* ***CADNAM/COPYTHORNE:*** *• Coach & Horses • Co-op • The Empress of Blandings • Le Chateau • White Hart Inn • Woodington Feeds* ***LYNDHURST:*** *Fox & Hounds • Fenwick2 • Lyndhurst Community Centre • The Lyndhurst Tea House • Lyndhurst Working Mens Club • Mailmans Arms •Oakhaven • New Forest Gallery • Peggy May's Coffee Shop • Tesco • Waterloo Arms* ***MINSTEAD:*** *Trusty Servant* ***NETLEY MARSH:*** *• Discount Warehouse*

ROMSEY AREA

• Age Concern • Carlo's Tea Rooms • Co-op, Halterworth • Crosfield Hall • Gilberts Nursery • Home Hardware • Nisa • North Baddesley Community Library • The Phoenix • Romsey Library • Seafare Two • Teacups Café • The Duke on the Test • Wellow Village Stores

SURROUNDING AREA

BRAMSHAW/BROOK*: The Bell • Bramshaw Village Stores • The Green Dragon • Sir Walter Tyrrell* ***NURSLING:*** *• The Four Horseshoes* ***OWER:*** *• Mortimer Arms Hotel*

CALL 023 8084 5700 IF YOU WOULD LIKE TO BECOME A PICK UP POINT

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2026/27 ADVERTISING DEADLINES

Issue	Booking Date (12noon)	Copy Date (10am)	Publication Date
499	9th October	15th October	29th October
500	30th October	5th November	19th November
501	20th November	26th November	10th December
502	11th December	17th December	14th January 2027
503	15th January	21st January	4th February
504	5th February	11th February	25th February
505	26th February	4th March	18th March
506	19th March	25th March	8th April
507	9th April	15th April	29th April
508	30th April	6th May	20th May
509	21st May	27th May	10th June
510	11th June	17th June	1st July
511	2nd July	8th July	22nd July
512	23rd July	29th July	12th August
513	13th August	19th August	2nd September
514	3rd September	9th September	23rd September
515	24th September	30th September	14th October
516	15th October	21st October	4th November
517	5th November	11th November	25th November
518	26th November	2nd December	16th December
519	16th December	21st December	13th January 28
520	14th January	20th January	3rd February