

# The HERALD

## Your Community Magazine



## Media Pack



# The HERALD

## Your Community Magazine

Welcome to The Herald - Your Community Magazine, established in 1994, The Herald is a free magazine distributing 10,500 copies across a wide footprint covering Hythe and The Waterside, Totton, Romsey, Lyndhurst, New Forest and surrounding areas. The Magazine is published every three weeks and designed to encourage local enterprise, for all businesses, voluntary organisations, community projects, charities, events and local attractions. The Herald prides itself on featuring interesting and easy-to-read news stories about local people, businesses, events, topical subjects and general information and advice editorial.

The Herald provides an affordable and successful platform for businesses and organisations of all sizes to advertise. As you can see from the Rate Card, by keeping overheads to a minimum, we're able to offer realistic advertising rates, which give even the smallest businesses and those with a limited budget the opportunity to get their message directly to potential customers within their own catchment area.

Every issue, local residents pick up their free copy of The Herald from local shops, pubs, garages, community centres and other easily accessible places – a full list of our pick-up points is included in this Media Pack. We know The Herald works because our readers and advertisers tell us!

The Herald is also online at [www.herald-publishing.co.uk](http://www.herald-publishing.co.uk) where you can see more information about the Team behind our magazine, The Herald's history and our popular online issue. In the meantime, if you would like further information please contact me on the details below or pop in to the office.

I look forward to hearing from you soon.

*Sue*

**Sue Jones**

**Advertising**

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**FULL PAGE - £205 + VAT**

*(277mm x 189mm)*

**HALF PAGE - £127 + VAT**

*LANDSCAPE (130mm x 189mm)*

*PORTRAIT (190mm x 124mm or 265mm x 92mm)*

13 cm x 3 col  
*(quarter page)*  
£72.15 + VAT

10 cm x 3 col  
£55.50 + VAT

10 cm x 6 col  
£111 + VAT

MORE  
SIZES ARE  
AVAILABLE  
(SCC £1.85  
+ VAT)

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(check availability)

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£9.25 + VAT

6 cm x 1 col  
£11.10 + VAT

4 cm x 3 col  
£22.20 + VAT

5 cm x 3 col  
£27.75 + VAT

6 cm x 3 col  
(eighth page landscape)  
£33.30 + VAT

7 cm x 3 col  
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5 cm x 6 col  
£55.50 + VAT

## COLUMN WIDTHS

1 Column - 28mm  
2 Columns - 60mm  
3 Columns - 92mm  
4 Columns - 124mm  
5 Columns - 157mm  
6 Columns - 189mm

4cm x 2 col  
£14.80 + VAT

5 cm x 2 col  
£18.50 + VAT

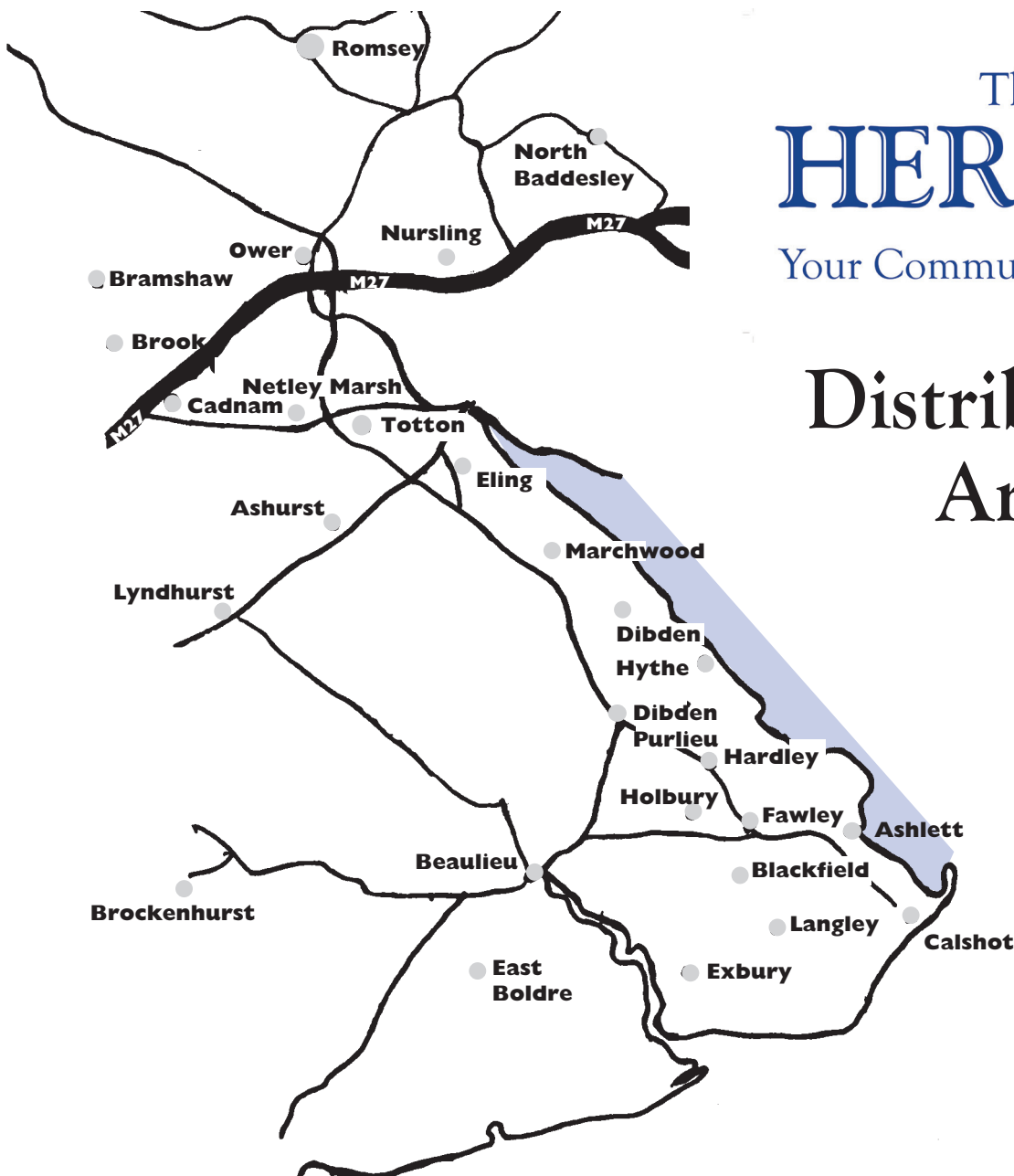
10 cm x 2 col  
£37 + VAT



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## Distribution Area



## PICK UP POINTS

### HYTHE

• Admin No 1 • BeBe's • Bells Furnishing • Beyond the Fringe • The Boathouse • BH Marine • Boots • Cape N Comb • Cards for all Occasions • CGM Solicitors • Chip N Tails • Cornerstone • Crew Barbers • Dancewise Studios • Direct Carpets • Ebenezer's • Eden Health & Beauty • The Frame Shop • Fred.Olsen Travel Agents • Freedom Boat Club • Fully Woolly • Havencourt • Headquarters • Herald Publishing • Hythe Chiropactic Centre • Hythe & District Social Club • Hythe Community Centre • Hythe & Dibden Parish Council • Hythe Ferry Office • Hythe Hospital • Hythe Kebab Centre • Hythe Library • Hythe Photographic & Electrical • Hythe PO • Hythe & Waterside Lettings • Jane Bidwell Flowers • J R Hardware • KJ's Mobility • Luis Liu • LW Repairs • The Malt • The Maples • Marchwood Motorways • Master Spares • McColls • Meraki Beauty Salon • Millie's Tea Rooms • MM Sales & Lettings • Mockingjay • Modern Chinese Takeaway • Neeneez Balloons • NuiBu Outdoors • Oxfam Bookshop • Oyster Financial • C A Parfitt & Son • Paul Jeffreys • Pearsons • Pebbles • Philpotts • Rocco's • Room 13 • Seadown Vets • Seashells • Shell Garage • St John's Hall • Tenovus • Toys Ahoy • The Travellers Rest • Visual Cuts • Waitrose • Warings • Waterfront & Solent Surgery • Waterside Furnishings • Waterside Health Centre • Waterside Physiotherapy & Osteopathy Clinic • Waterside Tours

### DIBDEN PURLIEU & BUTTS ASH

• Age Concern • Age UK • Arrosto Di Caffé • Badgers Holt • Benjamin Wells • Coppice Gate • Forestside Dental • Forestside Health Centre • Gentlemen's • The Glen • The Heath Hotel • Joyners • Netley View Post Office • Sam Long Fruit & Veg • Shawfix • St Andrew's Church • St Anne's Community Centre • Tails 2 Fish & Chips • WH Smith Local (Dibden Purlieu Newsagents)

### DIBDEN & MARCHWOOD

• All Saints Church • Applemore College • Berkeley Parks Church

Farm • Bold Forester • Clayfields Post Office • Horrill Centre • Premier Express • Marchwood Telephone Box Info Point • Marchwood Village Hall • Numeric Accounting • Pilgrim Inn • Pococks • The Podium • The Roebuck • Tesco Petrol Station • Waters Edge • Welcome • White Horse

### BLACKFIELD & LANGLEY

• Age Concern • Blackfield Baker • Blackfield Garage Services • Blackfield Newsagents • Compuco • Fawley Royal British Legion • G J's Plance • Gang Warily • Harts & Mortons Hair & Beauty • Langley Tavern • Lepe Beach Café • New Forest Bistro • Priest Croft • Ron The Barber • Tesco • Wendys Café • The Store • Zoutorias

### FAWLEY & ASHLETT

• All Saints Church • B's Garage • Calshot Activities Centre • Charisma • Charles Ley Court • The Falcon • Fawley Garage • Jolly Sailor • Jubilee Hall • Premier Fawley Express/PO • Sundial Cottage Rest Home • Yew Tree Workshop

### HOLBURY

• Boots • Computaplace • Expert Domestic • Eyre & Elliston • Forest Home • HairWorks • Holbury Dry Cleaners • Holbury Fish Bar • Holbury Pets • Holbury Service Station • Holbury Tool Hire • ML Convenience Store • Old Mill Inn • PC Buildings Supplies • Salon 65 • Travis Perkins • Vibrant Forest Brewery • Walbank Opticians • Waterside Carpets

### BEAULIEU, BROCKENHURST,

### EAST BOLDRE, EXBURY & PILLEY

• Beaulieu Organic Farm Shop • Belle & Blossom • BH Marine • Drift Inn • East Boldre Village Shop • Exbury Club • Exbury Gardens Shop • Fairweathers Garden Centre • Pilley Stores • The Royal Oak • Turfcutters Arms, East Boldre

### TOTTON

• AFC Totton • Age Concern • Arrosto Di Caffé • Best One • Calmore Community Centre • Calmore Service Station • Castle

Investments • Complete Bathrooms • Eling Heritage Centre Café • Footner & Ewing • Forest Gate Surgery • Goodies • Graysons Hairdressers • Hairtalk • Hairway Barbers • Hanger Farm • HCC • Images Hairdressers • Jalfrezy • King Rufus • Masons • Maydays • McColls • More Than Hair • The Old Farmhouse • Salmon Leap • Sunnyfields • Sweet Thoughts • Tesco Express • Testwood Arms • Three Score Club • Totton Civic Centre • Totton Community Centre • Totton & Eling Bowls Centre • Totton & Eling Tennis Centre • Totton Library • Water Lane Post Office • West Totton Centre • West Totton Launderette

### ASHURST, CADNAM, COPYTHORNE,

### LYNDHURST & NETLEY MARSH

ASHURST: Forest Inn • Happy Cheese • Longdown Farm Shop • New Forest Inn, Ashurst • Welcome CADNAM/COPYTHORNE: • Coach & Horses • Co-op • The Empress of Blandings • Le Chateau • White Hart Inn • Woodington Feeds LYNDHURST: Fox & Hounds • Fenwick2 • The Greenwood Tree • Lyndhurst Community Centre • The Lyndhurst Tea House • Lyndhurst Working Mens Club • Mailmans Arms • Peggy May's Coffee Shop • Waterloo Arms MINSTEAD: Trusty Servant NETLEY MARSH: • Discount Warehouse

### ROMSEY AREA

• Age Concern • Carlo's Tea Rooms • Co-op, Halterworth • Crosfield Hall • Gilberts Nursery • Home Hardware • Luzborough Inn • Nisa • The Phoenix • Ray Meader & Son • Romsey Library • Seafare Two • Teacups Café • Wellow Village Stores

### SURROUNDING AREA

BRAMSHAW/BROOK: The Bell • Bramshaw Village Stores • The Green Dragon • Sir Walter Tyrrell OWER: • Mortimer Arms Hotel

CALL 023 8084 5700 IF YOUR BUSINESS PREMISES WOULD LIKE TO BECOME A PICK UP POINT

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# 2024 DEADLINES

| Issue | Deadline for<br>Advertisement Booking<br>& Editorial Deadline (12noon) | Advert Copy Deadline<br>(10am) | Publication Date |
|-------|--|--------------------------------|------------------|
| 451   | 8th December   | 14th December                  | 4th January 24   |
| 452   | 5th January 24   | 11th January                   | 25th January     |
| 453   | 26th January   | 1st February                   | 15th February    |
| 454   | 16th February  | 22nd February                  | 7th March        |
| 455   | 8th March  | 14th March                     | 28th March       |
| 456   | 26th March   | 4th April                      | 18th April       |
| 457   | 19th April   | 25th April                     | 9th May          |
| 458   | 10th May   | 16th May                       | 30th May         |
| 459   | 31st May   | 6th June                       | 20th June        |
| 460   | 21st June  | 27th June                      | 11th July        |
| 461   | 12th July  | 18th July                      | 1st August       |
| 462   | 2nd August   | 8th August                     | 22nd August      |
| 463   | 21st August  | 29th August                    | 12th September   |
| 464   | 13th September   | 19th September                 | 3rd October      |
| 465   | 4th October  | 10th October                   | 24th October     |
| 466   | 25th October   | 31st October                   | 14th November    |
| 467   | 15th November  | 21st November                  | 5th December     |
| 468   | 6th December   | 12th December                  | 9th January 25   |
| 469   | 10th January 25  | 16th January                   | 30th January     |